



Annapoorna
Inter Food
FOOD RETAIL
Awards 2024

June 5th, 2024
Yashobhoomi (IICC)
New Delhi



The logo for Annapoorna Inter Food Awards 2024 features a circular arrangement of various food and beverage icons in gold and brown tones. The text 'Annapoorna' is in red, 'Inter Food' is in green, and 'FOOD RETAIL Awards 2024' is in black.

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Annapoorna is back to re-define the path of Indian food & beverage trade space as “Annapoorna Inter Food”- international food & beverage trade expo. Annapoorna Inter Food-with more vigour and more focus will steam-up the food & beverage trade by defining new business opportunities to drive inclusive growth of the sector. For Indians, food is not just a necessity, it’s a culture.

To celebrate this culture, Annapoorna Inter Food announced the launch of Annapoorna Inter Food Food Retail Awards, a joint initiative of Federation of Indian Chamber of Commerce & Industry (FICCI), VA Exhibitions & Forum of Indian Food Importers (FIFI).

A photograph showing a person's hands holding a red plastic shopping basket filled with fresh produce, including a red apple, a yellow bell pepper, and a small water bottle. The background is a blurred grocery store aisle with shelves of products.

Annapoorna Inter Food
FOOD RETAIL Awards
will celebrate the
innovation,
excellence &
entrepreneurship
in Indian food retail
and QSR space.

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Jury Members

Mr. Amarjit Singh Ahuja,
Director Procurement,
Hotel Le Meridien, New Delhi

Mr. Amit Lohani,
Founder & Director
Forum of Indian Food Importers

Mr. Angelo de Queiroz Mauricio,
Agricultural Attache
Embassy of Brazil, New Delhi.

Mr. Arjun S Datta,
Managing Director & COO,
International Institute of Culinary Arts

Mr. Avinash Tripathi,
Concept Head - Fresh Pik & Fresh Signature,
Reliance Retail Limited

Mr. Birkan Kum,
Commercial Counsellor
Embassy of Turkey, New Delhi.

Mr. Davinder Kumar,
Vice President - F&B (Production), Hotel
Le Meridien; President-Indian Culinary Forum

Chef Harpal Singh Sokhi,
Director
Turban Tadka Hospitality Private Limited

Mr. Juan Angulo,
Ambassador
Embassy of Chile, New Delhi.

Mr. Kumar Rajagopalan,
Chief Executive Officer,
Retailers Association of India

Mr. Kunaal Kumar,
Managing Director
Modern Bazaar

Mr. Marichi Mathur,
Senior Vice President,
Open Network for Digital Commerce

Dr. Nitin Nagrale,
CEO India and Emerging Markets,
Quality NZ; Founder - HPMF

Chef Ranveer Brar,
Chef & Restaurateur

Award Categories

**Best QSR -
Traditional**

**Best QSR -
Multinational**

**Best Food Retailer -
Modern Trade**

**Best Food Retailer -
Imported Food & Beverages**

**Best Food Retailer -
e-commerce**

**Best Restaurant -
Premium**

**Best Restaurant -
Popular**

Brand Association Opportunities



DELIVERABLES	Title Partner	Powered By	Gold Partner	Silver Partner	Support Partner
Company Logo part of award logo	Yes	Yes	No	No	No
Company Logo on website	Yes	Yes	Yes	Yes	Yes
Logo on backdrop	Yes	Yes	Yes	Yes	Yes
Branding Options	5	4	3	2	1
Table Space	2	2	1	1	NA
Sponsored Delegates	10	8	8	5	3
Cost	₹ 15,00,000	₹ 10,00,000	₹ 8,00,000	₹ 6,00,000	₹ 4,00,000

* Customised partnerships shall be explored

Brew Success with Annapoorna Inter Food FOOD RETAIL Awards

- Visibility & Brand Awareness**
 Excellent brand visibility before, during & after the award function
- Lead Generation Opportunity**
 Ensures development of new relations & nurture existing ones
- Return on investment**
 Interactive engagement would shorten the sales cycle thereby generating quick ROI
- One on One interaction with decision makers**
 Opportunity to engage with senior decision makers of food retail & QSR space
- Launch pad for New Product / Services**
 Ensures product awareness among the right target audience & get real time feedback on your product / services





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